

More Information and Improved Design:

New vhf Internet Presence Online

Since November 2008, the trial operation of the system has been running - now the completely new designed internet presence of vhf camufacture AG is online. Visitors of the machine builder's website can enjoy a significantly broader scope of information in a new layout since the end of February 2009.

The reworking efforts were focused on a clear design. Significantly more information had to be stored and at the same time the navigation had to be improved. Often the internet presence establishes the first contact to a company. Thus it has to be easy to handle and lead reliably to the desired information. Thereby, visitors shouldn't need more than three clicks to get to their destination. Having determined this target, vhf mandated the development of a content management system which has been enhanced continuously and filled with content over the last months. Like this, innovations in the product range and current information can be made online accessible considerably faster than in the past.

Inherent part of the new vhf internet presence is a complete description of all CNC machining systems and their complete range of accessories. Until now this was only the case for the features of the underlying basic systems. Now there are comprehensive characteristics available for all components and modules from machining units over fixing devices, measurement devices and software to accessories which do not just indicate all relevant technical details but also outline the benefit for all imaginable applications. The range of carbide and diamond tools is also presented with an exact description of each cutting edge geometry and the recommended fields of applications.

Furthermore, examples show more detailed, in which sectors - from sign making over industry and manufacturing sector to electronics, just to name a few - the vhf systems can be successfully implemented. In the past there was also a news area with reports about vhf and product innovations or improvements; here the rework especially aimed at further improving the clear arrangement. Additionally, the rubric „vhf“ with all relevant in-

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– page 2 –

formation about the company has been widely extended, especially in the fields of vhf services and resellers abroad. The download section with catalogues, brochures and supplemental pieces of information completes the new online presence.

All in all, vhf has the expectation to make the visit of customers and interested parties at the website more effective in future: a shorter search should be followed by an increase in information.

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Photos

You can download this image in colour and high resolution directly from our press section in the internet:

www.vhf.eu/binaries/vhf-Internet_new.jpg



New vhf welcome page: the recognizability to the former website has been kept, at the same time the clearness and the contents of the website have been increased

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